

LINCOLN COUNTY HISTORICAL SOCIETY

MISSION AND VISION

ADOPTED APRIL 10, 2010

Mission

The mission of the Lincoln County Historical Society is to promote the preservation of the historical, social and cultural legacy of Lincoln County from the period of human habitation to the present day. The LCHS will provide programming, exhibits, and special events for the people and visitors to the county, while maintaining an archive of documents and graphics that serves to enhance contemporary research and to empower audiences to engage in a dialogue about the legacy of Lincoln County, NM to the Southwest and its continuing impact on the nation.

Vision

Residents of Lincoln County view the LCHS as a public asset and as one of the finest historical societies in the State of New Mexico.

The Lincoln County Historical Society, serves as a collaborative entity with nearby museums and attractions that promotes the tourism market in the county and immediate area.

The Lincoln County Historical Society is a dynamic organization that serves as an important regional research center that promotes a greater awareness of the historical and cultural contributions of area residents, events, places and organization that contribute to the historical and cultural legacy of the southwest.

The Lincoln County Historical Society is a model of cooperative stewardship within the county, serving as a model for other organizations that contribute information and expertise to all residents, organizations, and governmental entities as an advocate for the preservation of local history in all its relevant forms.

Core Values

The Value of Education

We respect and value educational opportunities for all ages and ethnicities, and will strive to provide exhibits, programs, and special events that appeal to a diverse audience. We

believe that a scholarly approach to the various disciplines allow us to provide a broad and dynamic tapestry for understanding and appreciating the legacy of the past.

Pursuit of Excellence

We will endeavor to maintain the highest standards of quality in all pursuits. The quality of the work produced by the LCHS and its researchers is the standard on which our value to the public is judged, and it is the standard on which we develop our priorities and measure our effectiveness.

Teamwork

We believe that a collaborative approach to developing public programs, exhibits, and specials events is the best means for achieving the highest quality in public service. The Board and its members seek to attain the highest possible quality in all public services. We believe in the value of working with other agencies, museums and educational institutions in order to broaden our perspective and expand our capacity to serve the public.

Integrity

We believe that our integrity is the cornerstone that we build on with all relationships within the organization, with other institutions, and with the public.

The Value of Historic Preservation

We are committed to preserving the legacy of the past so that future generations may understand and value both the natural and built environments. This belief requires all LCHS Board members and volunteers to act as informed stewards of the collections, and advocates of historic sites and structures that are deemed important examples of our collective past on behalf of the public.

Organizational Priorities

Outstanding Collections

We believe that outstanding collections are the bedrock on which historical societies are built. LCHS Board members and volunteers will strive to create relationships with the public that allow us to cultivate superior written and graphic examples of our past through a planned collecting program that responsibly grows our archival collections.

Serving a Diverse Audience

We wish to be an organization that welcomes all people regardless of race, ethnicity, religion, or political beliefs, and to provide appropriate accommodations for those with special needs.

Innovative Educational Programs

We wish to serve audiences of all ages with superior programming that reflect proven academic scholarship, using the best teaching methods and resources available. We will use our collective organization expertise in providing enlightening and entertaining fare at all LCHS tours, programs, exhibits and special functions.

Broadening Our Base of Financial Support

We are committed to providing necessary funding for public projects and outreach activities by developing short and long range funding programs and plans that address the present and future revenue needs of the Society's operation. We will build on current revenue streams, as well as seek new and alternative revenue sources to ensure an ongoing and solid base of financial support.

Building Effective Partnerships

The LCHS is an organization that seeks creative collaborations within the county, the state, and the nation to develop its audience and its base of support.

Providing Useful Public Service

We will ensure that we provide useful public services for our audience and county residents through maintaining close relations with the public, and by conducting an evaluation of all outreach activities. The LCHS Board will periodically require a review the mission and vision, and will seek to provide periodic updates of its strategic goals.

Responsible Stewardship of Assets

We will endeavor to care for LCHS collections and assets by closely monitoring the conditions of our physical structures and collections environment, while conducting exemplary volunteer and staff training and development programs.

Planning

We are committed to planning all facets of the operation, in collaboration with the public we serve in order to develop the reputation of LCHS as one of the premier historical societies in the State of New Mexico

Challenges

- A. To develop LCHS funding and revenue sources for the long-term health of the organization.
- B. To build a national audience for the LCHS Archives and Publication through strategic

marketing, collaboration with area attractions, and a program outreach to researchers utilizing our archival services.

- C. To develop adequate succession plans to ensure that future LCHS Boards inherit a healthy and vibrant organization capable of enhancing the growth potential of the organization.
- D. To expand LCHS operations in a cohesive fashion while continuing to improve the quality of tours, exhibits, programs, public events and archival facilities.